



# Pottstown Area Artists Guild Presents

## *the 2018 Art on the Hill - The Pottstown Art Show*

To our Pottstown area businesses and Friends,

Our annual open juried art show and sale will be held at The Hill School Center for the Arts, Boyer Gallery, in Pottstown starting Saturday, June 2<sup>nd</sup>, and running through Sunday, June 10<sup>th</sup>. The opening reception, Saturday June 2<sup>nd</sup> from 4 to 7 p.m., is free and open to the public. There will be music, food, and beverages. At 5:30 an awards ceremony will recognize the outstanding entries with over \$1,000.00 in awards. Artists from the tri-county area participate, and their works include paintings, drawings, sculpture, pottery, collage, and graphic arts.

Your ad in the art show brochure, a monetary donation or a food and/or beverage contribution for the opening reception will help promote the arts in our area and defray the show expenses. We appreciate your support

If you choose to sponsor an advertisement in the show program, we will prominently display your name and business name will be in the program. Your options include:

<u>Gold Sponsor</u>	\$1,000.00	Two page, full-color spread advertisement.
<u>Silver Sponsor</u>	\$500.00	Full page, color advertisement.
<u>Full-page ad:</u>	\$150.00	5" W x 7½" H black and white.
<u>Half-page ad:</u>	\$75.00	5" W x 3¾" H black and white.
<u>1/3 page ad:</u>	\$ 50.00	5" W x 2½" H black and white.
<u>Friend of 'Art on The Hill'</u>	\$ 25.00	Your name listed in brochure.

If your business would like to donate food or beverages for the reception, we will display your business name and/or any other advertising materials (menus, business cards) at the reception and you will have a business card size advertisement in the program.

Please send your donation along with your camera-ready advertisement or business card by May 4<sup>th</sup> to:

Pottstown Area Artists Guild, Inc., P.O. Box 433, Gilbertsville, PA 19525

or, you may submit your advertisement as a digital file, jpg, png or pdf, format also by May 4<sup>th</sup>. Please eMail digital files to [paaguild@gmail.com](mailto:paaguild@gmail.com), and send your check to the P.O. Box address above. Note: your check must be received by May 4<sup>th</sup> for your advertisement to be included in the program.

Please make checks payable to "Pottstown Area Artists Guild". The Guild is a non-profit 501(c)(3) Corporation; therefore, your donations are tax deductible. For more information, please go to our website [www.paag.info](http://www.paag.info), or contact Mary Kosar, Committee Chairperson, at [paaguild@gmail.com](mailto:paaguild@gmail.com).

Thank you for supporting the arts in Pottstown and please plan to attend the opening reception on Saturday, June 2<sup>nd</sup>.

If mailing your donation, please tear off this bottom part and return it with your donation and advertisement. A receipt for your contribution will be mailed to you for tax deduction purposes. Thank you!

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Name and/or company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

eMail: \_\_\_\_\_

**HALF-PAGE ADVERTISEMENT**

**5" WIDE  
3 3/4" HIGH  
2 per page**

**FULL-PAGE ADVERTISEMENT**

**5" WIDE  
7 1/2" HIGH  
1 per page**

**1/3-PAGE ADVERTISEMENT**

**5" WIDE  
2 1/2" HIGH  
3 per page**