



# OPEN CALL FOR ART

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The Pottstown Area Artists Guild presents

*The 2021 Holiday Art Market*

A Pottstown Area Online Art Sale

Though in person exhibitions are just starting to be possible again, the Guild still wants the Pottstown Area artists to have a venue to show and sell their works this holiday season. Therefore, we are holding this online art sale,

From November 1<sup>st</sup> through December 31<sup>st</sup>, this art market will be online

Artwork will be accepted September 15th through December 1st. Artwork received by October 15th is guaranteed to be displayed when the show opens on November 1st. Later submissions will be displayed within 2 weeks of submission.

Each artist may submit up to 3 pieces to sell. All artwork must be for sale. The Guild will handle all sales, shipping and handling charges, collect the 6% PA Sales Tax and receive 20% of the sales price. Artists are responsible for shipping and handling.

The fees for PAAG Members and for non-members are modest, but different.

See the detailed instructions on the following page.

To submit artwork: [either download, complete and send in the Entry Form,](#)  
[or](#)  
[complete and submit the online form.](#)

Pottstown Area Artists Guild  
P.O. Box 433  
Gilbertsville, PA 19525

<https://paag.info>

[PAAGuild@gmail.com](mailto:PAAGuild@gmail.com)

## **ARTWORK SUBMISSION REQUIREMENTS:**

### **Maximum of Entries:**

**Up to three images may be submitted.** They must be For Sale. Sold pieces will be marked as SOLD when payment is received.

### **Two-Dimensional Work:**

All work submitted in an eMail must be either a .jpg or a .png image file not exceeding 1 MB ins size. If submitted by mail, the photo must be at least 4" x 6" and not larger than 8" x 10". Photos will not be returned.

### **Three Dimensional Work:**

All work submitted in an eMail must be either a .jpg or a .png image file not exceeding 1 MB ins size. If submitted by mail, the photo must be at least 4" x 6" and not larger than 8" x 10". Photos will not be returned.

### **Watermarks:**

Artists are encouraged to Watermark their submissions. Upon request, the Guild can insert a watermark for an additional cost per piece.

### **General requirements:**

- Only the artist's original artwork or reproductions of their original artwork will be accepted. If you are selling reproductions, the quantity available must be specified. Art that is derived from another artist's work, published/printed sources or photographs not originated by the submitting artists will NOT be accepted.
- The show committee reserves the right to reject artwork not meeting all the above requirements or any work they deem unacceptable for this exhibit.
- All artwork must be for sale, no POR (price on request) will be allowed. A 20% commission will be retained on the sales price of all work sold. The Guild will also collect the 6% PA Sales Tax and any Shipping and Handling charges. The artist will be informed by e-mail or phone of in interested buyer in order to determine the Shipping and Handling charges.

- The artist will be responsible for contacting the buyer and arranging for delivery of the artwork. If the artist cannot arrange delivery within 30 days of the sale, the artist must inform the Guild to have the purchase refunded.

Artists will receive a check for the shortly after the Guild is notified that the artwork has been shipped or delivered.

### **ENTRY FEE:**

**Entry fees are non-refundable**

**PAAG Members:** \$10 for 1st piece, No charge for 2<sup>nd</sup> piece, and \$5 for third piece.

**Non-Members:** \$15 for 1st piece, \$10 each for 2nd third piece.

Non-members may join the PAAG for \$35 at time of entry, and then pay the member entry fees. Our membership year is from September 1<sup>st</sup> through August 30<sup>th</sup>.

### **WATERMARK FEE:**

**Watermark fees are non-refundable**

A standard watermark, "Copyrighted Artwork", may be purchased for an additional \$3 per piece.

### **ENTRY INSTRUCTIONS:**

Entries including the entry form and image file or photograph should be eMailed to [paaguild@gmail.com](mailto:paaguild@gmail.com), or mailed to:

PAAG  
P.O. Box 433  
Gilbertsville, PA 19525

Only entries received by October 15<sup>th</sup> are guaranteed to be shown starting November 1<sup>st</sup>. Those received after October 15<sup>th</sup> are guaranteed to be shown within 2 weeks of receipt. Work will be shown in the order received. Replacements for sold pieces will be shown within 1 week or receipt.